



Sponsorship Prospectus

Friday 10 July 2026



ABOUT US



The Tennant Creek Show showcases some of the region's agriculture and is celebrated annually on the second Friday in July.

Run by the Tennant Creek & District Show Society, a not-for-profit organisation committed to providing our region with the best agricultural show.

Our vision is for the Tennant Creek Show to be the Barkly region's best agricultural show by showcasing local pastoral and agricultural industries, arts, and local businesses.

This great day out brings the community together for entertainment, exhibits, food vendors, and show rides. It is an opportunity for all of our towns, communities, stations and beyond, to relive old fond memories, and to create new ones with family and friends.

Our aim is to provide a family-friendly event filled with entertainment, education and community connections. A chance to enjoy each and every moment the show has to offer, and remember, "It's just a great day out!"





SUPPORTING THE COMMUNITY



3,310
visitors in 2025



54 Trade
Stands



62
Volunteers



724 Entries

\$878k

Impact on
Barkly Regional
Council LGA
economy

With over 3,000 community attendees at our show, sponsoring the Tennant Creek Show offers an opportunity for exposure and direct access to the engaged Barkly region community. In 2025 the show celebrated its 45th year.

The Tennant Creek Show Day, steeped in history and tradition, is more than just a festive event. Its roots trace back to the early 20th century when the town was young and its heartbeat was with the rhythm of pastoralists and miners.

In 1980, this vibrant spirit manifested in the inaugural show, which was meant to showcase the region's bounty: livestock, produce, and the unyielding spirit of its people. Beyond its agricultural roots, the show holds a deeper significance. It serves as a vibrant tapestry woven with the profound connection that the community shares with the land.

Each year, the event features traditional agricultural displays, a testament to the enduring practices that have shaped the region's identity. But the show is not merely a backward glance. It's a celebration of the present, where today's modern entertainment blends with cherished traditions.

Residents of Tennant Creek envision the show as a continuous evolution, honoring the past while embracing contemporary fun, ensuring everyone can learn, celebrate, and enjoy themselves.





SPONSORSHIP PACKAGES



Platinum \$10,000



Gold \$5,000



Silver \$2,500



Bronze \$1,000



Donations / Prizes \$50-\$250



PACKAGES CONTINUED...

Platinum Sponsor - \$10,000

includes all benefits of Gold Sponsor + Full Page Advertisement in our Show Catalogue, Naming Rights of years Show as Platinum Sponsor

	Gold / Entertainment \$5,000	Silver \$2,500	Bronze \$1,000	Donations / Prizes \$50 - \$250
Logo on TCDSS Website	✓	✓	✓	✓
Credits via Public Announcements throughout Show	✓	✓	✓	✓
Banner around the Showgrounds *	3	2	1	-
VIP Show Passes	5	3	2	-
Social Media Mentions	4	3	2	1 Listing
Advertisement in Show Catalogue	Full page	Half page	1/4 page	Listing
Indoor or Outdoor Trade Space	Up to 9m	Up to 6m	Up to 3m	N/A
Spot of Yellow Brick Road	✓	✓	✓	-
Logo on Advertising	✓	✓	✓	✓
Logo on Pull-Up Banner **	✓	✓	✓	✓
Logo on Email Correspondance	✓	✓	-	-

* Banner to be provided by Sponsors at least one week prior to Show

** Provided we have signed sponsorship agreement and supplied logo by 30th April. Sponsors confirmed after this date will not be printed on Pull-Up Banner due to cut-off date with printers.



BARKLY BUSH TRAIL



Our Barkly Bush Trail is back and set to be bigger than last year!

These fun treasure hunt Show Bags provide great family fun exploring the show and collecting gifts. The Barkly Bush Trail bags are available from our Information Booth for only \$5!

In the bag will be some surprise items and a map showing the position of the participating sites. Follow the trail, find all the participating sites, and get a stamp on your map and collect your gift at each site. A chance for participants to win a main prize, which will be drawn at the Information Booth at 3.30pm on show day.

The Barkly Bush Trail is for children 10 years of age and under.

[Keen to join the trail as a participating site?](#)

Your investment of \$150 will secure your site on the map, prizes and associated advertising. Boost your foot traffic by being part of the Barkly Bush Trail.

The prizes will be arranged by the Tennant Creek & District Show Committee.

[Join the trail](#)

By completing the below and returning to our Admin Officer, tennantcreekshow@gmail.com an invoice will be generated for \$150 and your spot on the Barkly Bush Trail confirmed.

Business Name: _____

Contact Name: _____

Email: _____

Phone: _____

ABN: _____



SPONSOR APPLICATION

Contact Details

Business Name: _____

Contact Name: _____

Email: _____

Phone: _____

ABN: _____

Sponsorship Level

Platinum

Gold

Silver

Bronze

Donations/Prizes

Yes, we would like to commit to a multi-year sponsorship agreement

Platinum, Gold, Silver & Bronze Sponsors only

Yes, we would like an indoor trade space

Yes, we would like an outdoor trade space

Please advise of the meter frontage you would like _____

Yes, we would like to be part of the Barkly Bush Trail

No, we don't require a trade space

Donation/Prizes

Please list below what product or service you wish to donate to Tennant Creek & District Show Society for the 2026 Show. Please include the value of this donation.

Additional Information

Please ensure the following are supplied

- I have attached our Public Liability Insurance
- I will attach our logo for use
- I will provide a brief description of my business (marketing purposes)
- I will provide banner(s) one week prior to the show

Declaration

As an authorised person of the above company I am able to enter into this sponsorship agreement, and approve Tennant Creek & District Show Society to invoice for the 2026 Show.

Name: _____

Signature: _____

Date: _____



OUR TEAM & COMMITTEE

Wayne Walsh

President

0417 829 383

Pennie Cowin

Treasurer

Shelagh Walsh

Secretary

Alisha Hurn

Administration Officer

0409 032 196

Committee Members

Kevin Barnham
Debbie Barnham
Kirsteen Squires

Cole Court
Tess Nicolussi
Lakota Taber

THANK YOU

The Tennant Creek & District Show Society Committee thank you for taking the time to consider sponsoring our wonderful event.

We look forward to seeing you at our show

CONTACT

Tennant Creek & District Show Society

McDonald Rd, Tennant Creek NT 0870

Phone: 0409 032 196

Email: tennantcreekshow@gmail.com

Website: tennantcreekshow.com.au

Facebook: [tennantcreekshow](https://www.facebook.com/tennantcreekshow)